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August 19, 2021

Bridgette Shoemaker  
Ayo Ridge Design  
300 Great Oaks Blvd, Suite 300  
Albany, NY 12203

**Clearance for digital sign**

Dear Bridgette,

I would like to thank you for the opportunity to work with your firm on this project.

LED digital communications offer tremendous value in safely keeping the school and community informed and engaged. To date, Optec Displays and our partners have installed more than 10,000 schools across the US.

From the bottom of the display to the ground, we recommend a **minimum clearance of at least 18"- 36"** above grade. Please keep in mind that within your area you have the challenges of snow pile-up each year. Our displays are engineered and manufactured for outdoor applications; the purpose of the clearance above grade is for access to outside air flow.

If the board has any questions, please do not hesitate to reach out to me.

Thank you again for the opportunity. We look forward to helping the school and surrounding community stay informed of current information through LED digital signage.

Sincerely,

Bill Smillie  
Sales Engineer  
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