

APPLICATION FOR DISPLAYS ON WALLS, STRUCTURES OR SITES

Part 1. Application Notes

1. This application applies to all displays on walls or structures that exceed the height, size, duration, or another physical standard for an attached sign in the Zoning District where the wall or structure is located, and that do not qualify for approval through a Special Sign Program under Section 375-4(l)(6).
2. Applications will be reviewed by the Planning Board pursuant to criteria outlined in Section 375-4(l)(7)(c).

Note: A pre-application meeting is available upon request prior to submitting this application.

Part 2. Property Information

Property Address: 93 North Pearl St, Albany NY 12207

Tax Id No.: 76.34-1-1

Zoning District: MU-DT

Part 3. Project Details

1. Describe the nature, size and location of the display:

We are proposing a fabric screen sign, approximately 30' x 130', to be hung on the side of the parking garage located at 93 North Pearl St.

2. Indicate the purpose and duration of the display:

The sign will promote the redevelopment of 7 buildings within a one-block radius and will be on display for the duration of the construction period, approximately 24 months.

3. Describe how the display serves to enhance a public space or streetscape:

The sign will promote and celebrate the redevelopment of Clinton Square. It will also serve to cover one of the less attractive buildings in the group until the exterior of the garage is renovated.

4. Describe how the display will be treated, maintained and protected from vandalism:

It is made out of many strips that are designed for long term durability, but can be individually replaced if damaged. It will be hung ~10' off the ground and thus not easily accessed to vandalize.

Part 4: Contractor or Artist Information

Contractor/Artist Name: Britten

Mailing Address: 2322 Cass Rd, Traverse City, MI 49684

Email:

Phone No.: 1.855.763.8204