

The requested proposed building sign will not produce an undesirable change in character of the surrounding area or neighborhood or a detriment to nearby properties. The proposed sign dimensions are to provide adequate readability to the primary traffic and function of this property. The surrounding area or neighborhood is that of other commercial and industrial businesses.

The benefit sought by the applicant cannot be achieved by a feasible alternative based on letter distance readability. This is the lowest recommended height above grade that allows for viable legibility to prevent adequate time for drivers to make a decision. As driver visibility is crucial.

This request will not have an adverse impact on the physical or environmental conditions of the neighborhood.

The proposed sign will set a quality precedence to this industrial and commercial area. The design of the signage and improvements made to the property by Standard Commercial Interiors will in no doubt continue to be an asset in the growth of their Albany based business therefore providing future employment opportunities. We ask for your consideration of this request as a part of the Lanzetta family's continued investment in Albany.