

APPLICATION FOR DISPLAYS ON WALLS, STRUCTURES OR SITES

Part 1. Application Notes

1. This application applies to all displays on walls or structures that exceed the height, size, duration, or another physical standard for an attached sign in the zoning district where the wall or structure is located, and that do not qualify for approval through a Special Sign Program under Section 375-4(l)(6).
2. Applications will be reviewed by the Planning Board pursuant to the review criteria set forth in Section 375-4(l)(7)(c).
Note: A pre-application meeting is available upon request prior to submitting this application.

Part 2. Property Information

Property Address: 8 Erie Blvd. Albany, NY 12207

Tax Identification Number: 11927

Zoning District: MU-FW

Part 3. Project Details

1. Describe the nature, size and location of the display:

1. "24/7 Climate Controlled Self-Storage"- White plastic channel letters 120 Sqft, Mounted on eastern side of building, facing I-787.
2. "Lifestyle Banner" Permanent directional banner with image of storage customer and moving supplies, giving directions to other U-Haul facility to purchase boxes and moving supplies.

2. Indicate the purpose and duration of the display:

1. "24/7": Notifies customers of the services offered to them at the facility.
2. "Lifestyle": Gives directions to main location for for moving supplies and merchandise

3. Describe how the display serves to enhance a public space or streetscape:

1. "24/7": Provides clarity to customers the on what type of storage is being offered at the building.
2. "Lifestyle": Enhances surroundings with vibrant colors and provides information on where the customer can obtain needed supplies.

4. Describe how the display will be treated, maintained and protected from vandalism:

1. "24/7" Channel letter display is made of white plastic and will need minimal to no maintenance.
2. "Lifestyle" Designed to last outdoors, made of water proof ultra flex materials and can spray washed.

Part 4: Contractor or Artist Information

Contractor/Artist Name: U-Haul of Eastern NY

Mailing Address: 139 Broadway Albany, NY

Email: Joe_Costello@uhaul.com

Phone Number: 518-534-2613

Part 5. Submittal Requirement Checklist

	Required Documents	Electronic Copies	Electronic Submission (.pdf) (Required Document Name)
A. Required for All Applications for Displays on Walls, Structures or Sites			
<input checked="" type="checkbox"/>	Master Application	1	Master Application
<input checked="" type="checkbox"/>	Displays on Walls, Structures or Sites Application	1	WDA
<input checked="" type="checkbox"/>	Owner's Consent Form	1	Owner's Consent
<input checked="" type="checkbox"/>	Visual or Graphical Depiction of Proposed Display, that includes color samples and is drawn to scale	1	Visual Depiction of Display
<input checked="" type="checkbox"/>	Application fee as established in the Albany Fee Schedule - \$100 – Payable to <i>The City of Albany Treasurer</i>		
B. Voluntary or Upon Request			
<input type="checkbox"/>	Any additional information determined to be necessary by the Chief Planning Official	1	[Document Name]