

AREA VARIANCE APPLICATION

Part 1. Application Notes

An application for an Area Variance is a request for relief from the dimensional or development standards of the USDO for a specific property. An application may be submitted after denial of a proposed project or development by the Chief Planning Official or the Chief Building Official.

- 1. The Board of Zoning Appeals (BZA) reviews the application at a public workshop and public hearing and makes its decision based on the standards in Section 375-5(E)(21)(c)(i).
- 2. An Area Variance application asks the BZA to change the standard code requirements because of a unique situation. The burden of proof lies with the Applicant and requested variances will only be granted if an application and supporting materials meet the necessary criteria.
- 3. The BZA is required to grant only the minimum variance that it deems necessary and adequate to address the hardship while preserving and protecting the character of the neighborhood and health, safety and welfare of the community.
- 4. The decision of the BZA is final and another application for the same or essentially the same approval cannot be submitted within one year from the date of the decision.

Note: A pre-application meeting is available upon request prior to submitting this application.

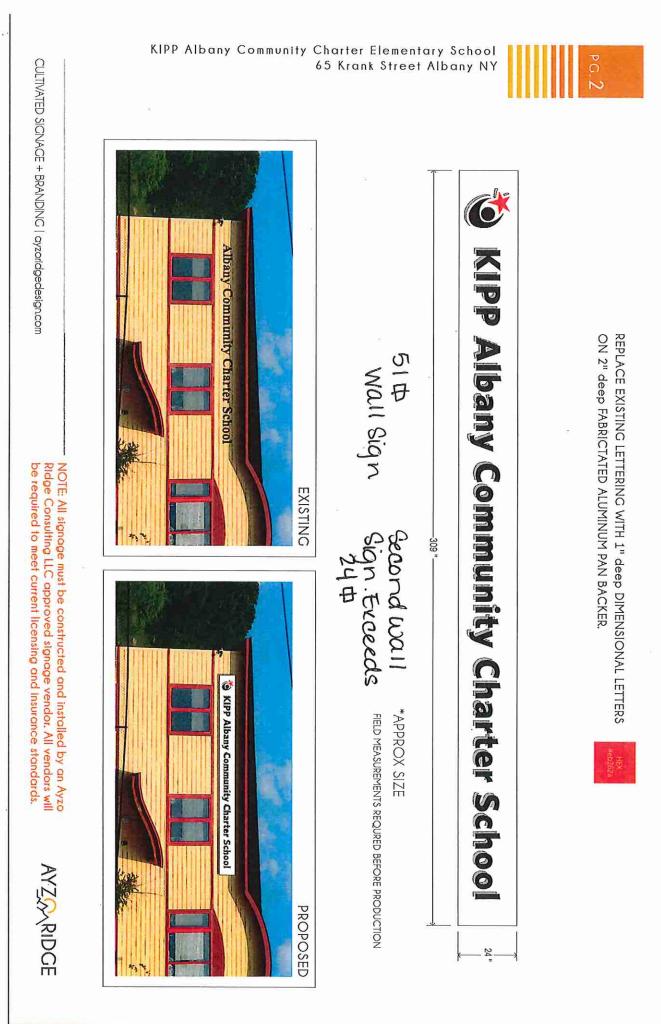
| Part 2. Genera | al Information | |
|---|--|--|
| Project Address: 65 Krank St | Tax ID Number(s): 74.18-1-1 | |
| Zoning District: R-IM | Current Principal Use: Elementary School | |
| Part 3. Projec | t Description | |
| | r requirement(s) of the USDO proposed to be varied): | |
| Select the type of standard(s) or requirement(s) being varied: | | |
| □ Lot area □ Lot width □ Impervious lot coverage | Height Minimum setback Fence/wall standard | |
| Off-street parking/loading/circulation standard Landscapi | ing/buffer standard 🛛 Exterior lighting standard | |
| Signage 🛛 Other (Specify; must reference a specific standard | in the USDO): | |
| Section number of USDO from which the variance(s) is being requested: | 375-409(5)(a)(1) | |
| Current USDO requirement(s) or standard(s): DNC WCIII Bign | at max of 24 thea is allowed signs on one frontage exceeding 24th | |
| Proposed requirement(s) or standard(s): To allow (2) wall | signs on one. frontage exceding 24# | |
| Part 4. Character of | f the Neighborhood | |
| Explain why the dimensional alteration being proposed will not result in a s or zone district (e.g., the structure's overall size and footprint size and place | ement are similar to the structures on adjacent properties): | |
| Part 5. Alternati | | |
| Describe the benefit to be achieved by the granting of the variance and wh alternatives that were considered and rejected, and include evidence wher | | |

51 sq Ft Wall Sigr (1) of (2)

| 5 | Part 6. Substantiality | | |
|-----|---|----------------------|---|
| ndi | icate why the requested variances is not a substantial or contextually significant deviation from the prevailing regulat | ion: | |
| | | | |
| | | | |
| | | | |
| | Part 7. Impact on Environment | | |
| Des | cribe any potential impact on such factors as drainage, traffic circulation, dust, noise, odor, public services, among ot | thers (e.g., com | pliance with |
| che | USDO requirement to be varied would result in the removal of three mature trees and a natural berm): | | |
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| | | | |
| | | | |
| | Part 8. Self-Created Difficulty | | 16 |
| | lain why the need for the variance requested is not self-created (e.g., the lot was created in 1954 and does not compl | ly with the min | imum lot area |
| req | uirements of the USDO): | | |
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| ġ, | Part 4. Submittal Requirement Checklist (NOTE: Submit the greater number of required documents for concurrent applications if duplicate submittal documents | cuments are li | sted) |
| | Required Documents (All Documents Must Be Submitted Electronically) | Electronic Copies | Electronic Submission |
| Ż | A. Required for All Area Variance Applications | | Name (.PDI |
| | Master Application | 1 | Master |
| | | | Application |
| | Area Variance Application | 1 | AV |
| | Rejection Letter from Chief Planning or Building Official | 1 | Rejection Letter |
| - | Color photographs of the property in context with surrounding properties | 1 | Photos |
| | | | cti pl |
| | Site Plan showing lot lines, dimensions, buildings, driveways, parking, landscaping, etc., drawn to scale | 1 | Site Plan [YYYY]- |
| | Site Plan showing lot lines, dimensions, buildings, driveways, parking, landscaping, etc., drawn to scale Application fee as established in the Albany Fee Schedule – Payable to <i>The City of Albany Treasurer</i> | 1 | and the second |
| | Application fee as established in the Albany Fee Schedule – Payable to The City of Albany Treasurer • One- to two-family residence : \$50.00 | 1 | [YYYY]- |
| | Application fee as established in the Albany Fee Schedule – Payable to The City of Albany Treasurer One- to two-family residence : \$50.00 All Others: \$150.00 | 1 | [YYYY]- |
| | Application fee as established in the Albany Fee Schedule – Payable to The City of Albany Treasurer One- to two-family residence : \$50.00 All Others: \$150.00 B. Voluntary of Upon Request | | [YYYY]- [MM]-[DD] |
| | Application fee as established in the Albany Fee Schedule – Payable to The City of Albany Treasurer One- to two-family residence : \$50.00 All Others: \$150.00 | 1 | [YYYY]- [MM]-[DD] Short or Ful EAF |
| | Application fee as established in the Albany Fee Schedule – Payable to The City of Albany Treasurer One- to two-family residence : \$50.00 All Others: \$150.00 B. Voluntary of Upon Request | | [YYYY]- [MM]-[DD] Short or Ful |
| | Application fee as established in the Albany Fee Schedule – Payable to <i>The City of Albany Treasurer</i> One- to two-family residence : \$50.00 All Others: \$150.00 B. Voluntary of Upon Request Environmental Assessment Form as required by SEQR | 1 | [YYYY]- [MM]-[DD] Short or Ful EAF Floor Plan [YYYY]- [MM]-[DD] |
| | Application fee as established in the Albany Fee Schedule – Payable to <i>The City of Albany Treasurer</i> One- to two-family residence : \$50.00 All Others: \$150.00 B. Voluntary of Upon Request Environmental Assessment Form as required by SEQR | 1 | [YYYY]- [MM]-[DD] Short or Ful EAF Floor Plan [YYY]- [MM]-[DD] Elevations [YYYY]- |
| | Application fee as established in the Albany Fee Schedule – Payable to The City of Albany Treasurer One- to two-family residence : \$50.00 All Others: \$150.00 B. Voluntary of Upon Request Environmental Assessment Form as required by SEQR Floor Plans (if new construction or an addition), drawn to scale Building Elevations showing building height in relation to buildings on adjacent properties (if variance is for a structure, building, fence, etc.), drawn to scale | 1 1 1 | [YYYY]- [MM]-[DD] Short or Ful EAF Floor Plan [YYYY]- [MM]-[DD] Elevations [YYYY]- [MM]-[DD] Project |
| | Application fee as established in the Albany Fee Schedule – Payable to The City of Albany Treasurer • One- to two-family residence : \$50.00 • All Others: \$150.00 B. Voluntary of Upon Request Environmental Assessment Form as required by SEQR Floor Plans (if new construction or an addition), drawn to scale Building Elevations showing building height in relation to buildings on adjacent properties (if variance is for a | 1 | [YYYY]- [MM]-[DD] Short or Ful EAF Floor Plan [YYYY]- [MM]-[DD] Elevations [YYYY]- [MM]-[DD] |

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5.2





Project: KIPP Albany Community Charter Elementary School

VARIANCE REQUEST #2

Address: 65 Krank Street

Proposed Project: Replacement of and/or renovations to existing signage to better identify the elementary school under the new KIPP branding guidelines.

Variance Requested:

2. § 375-409(5)(a)(i) – To allow a 51 Square foot wall sign when 24 square feet is the maximum allowed. Per A. Wall Sign (Rectangular) Drawing.

Sign Type Proposed:

Wall Sign (Rectangular) at 309"x24" = 51 Sq Ft. To be mounted on the same façade, parallel to 65 Krank Street, as logo sign. Logo sign has been permitted at 25 Sq Ft.

Allowances:

Frontages: 2 Wall Signs: 2 Monument Signs: 2 Electronic Controlled Copy: No

Property Variances:

Yes; Attached; none speak to or apply to signage requests.

Part 4. Character of the Neighborhood

Even though the signage that has been proposed is not a common feature of the neighborhood, it plays an integral role in this block's identity and in public communication. The proposed sign package will not negatively impact the character of the neighborhood but enhance it. Please review attached images of the school and surrounding community-based properties. Since the main properties that will have clear vision of the signage are all public spaces, we are able to demonstrate how the requested deviation from the ordinance will not adversely affect residential homes as no glare or lighting will be projected towards these homes.

Part 5. Alternatives Considered

The proposed signage is replacing the existing signage as it exists today. The increase in overall dimensions of the individual signs is driven by background panels added to the lettering. The decision to add the background panels was to hide the fading of the façade or "ghosting" that will be left behind by the prior letters. The lettering size that is currently on the building is not changing. A sign needs to remain in this area of the building so that the entire building does not require repainting.



Two signs, a separate logo and lettering with backgrounds, were found to be the best solution to hide the ghosting and maintain the legibility of the letters. Current letters are 24" tall and visible at 240', new letters to identify the rebranded name of the schools are a bolder font at 18" tall. Visible at 190'

| 3" | | 4 | | | |
|---------------------------|------------------------------------|----------------------------------|--|--|--|
| 30. | | | | | |
| Letter Height (inches) | Distance for Best Impact (feet) | Max. Readable Distance (feet) | | | |
| 3" | 30' | 100' | | | |
| 4" | 40' | 150' | | | |
| 6" | 60' | 200' | | | |
| 8" | 80' | 350' | | | |
| 9" | 90' | 400" | | | |
| 10" | 100' | 450' | | | |
| 12" | 120' | 525' | | | |
| 15" | 150' | 630' | | | |
| 18" | 180' | 750' | | | |
| 24" | 240' | 1000' | | | |
| 30" | 300' | 1250' | | | |
| 36* | 360' | 1500' | | | |
| 42" | 420' | 1750' | | | |
| 48* | 480' | 2000* | | | |
| 54" | 540' | 2250' | | | |
| 60" | 600' | 2500' | | | |

Part 6: Substantiality

The proposal is a substantial deviation from the prevailing regulation. However, it is minimal in upgrades to the existing signage found at this property and as such, could not be considered a substantial.

Part 7: Impact on Environment

The proposed sign may have minimal noise and dust impact from the installation process, but the impact will be limited to the immediate surrounding area and would not rise to the level of disturbance to any neighboring property. The proposed sign will not cause any long-term impact on air quality, noise, odor, dust, or pollution because there are no use of chemicals or materials with emissions.

The wall signs will remain non-illuminated and therefore cause no adverse lighting on the surrounding properties.

Part 8: Self-Created Hardship

KIPP Charter Schools has recently undergone a rebranding initiative and conveniently at a time where the ACCS schools' signage has reached a point of degradation that for best representation of the school bodies a refresh is needed likewise, and as such, could be considered a self-created hardship.